



## AFL CAIRNS UMPIRES ASSOCIATION

### SOCIAL MEDIA POLICY

***Acceptance of the Social Media Policy is a requirement of a Membership Application to AFLCUA. If the applicant is under 18 at the time of signing, a parent or guardian is required to confirm that the Social Media Policy has been read, understood and will be followed.***

Using the internet and electronic communication is essential for communicating with members of AFL Cairns. When using technology, it is important that the privacy of our members is protected, clear boundaries are maintained and bullying and harassment does not occur. When communicating electronically, **think about what you want to say before you write it.**

Remember, emails/posts/blogs/SMS are written records of your thoughts and can be used against you at a later time.

#### **Information about Cyber Bullying:**

Cyber bullying is a form of bullying which is carried out through an internet service, such as emails, chat rooms, discussion groups, instant messaging or web pages. It can also include bullying through mobile phone technologies such as SMS.

Examples of bullying behaviour include:

- Teasing and being made fun of
- Spreading rumours
- Sending unwanted messages and photos
- Defamation

#### **Quick Tips: Review this checklist every time before you use social media**

- ✓ Would I want my family, friends, team or boss to see this
- ✓ Would I regret my actions
- ✓ Could it limit my career or employment opportunities
- ✓ Am I sending/receiving any sensitive or confidential information
- ✓ Could this negatively impact the AFL brand, AFL Cairns Umpires Association, AFL Cairns or a related organisation such as a corporate partner or sponsor

#### **I will endeavour to uphold the following to the best of my ability:**

1. I will be respectful and ensure all web posts (written, photos or videos) are family-friendly and feature positive news and events.
2. I will not disclose or discuss personal information about our members in online forums.
3. I will not make statements that are misleading, false or likely to injure a person's reputation, nor bring AFL Cairns Umpires Association into disrepute.
4. I will not make statements that criticise umpires, players, clubs or another other person involved in AFL Cairns.
5. I will not engage online or text messaging in a behaviour that is abusive, discriminatory (including racist or sexist), intimidating, humiliating, condescending or offensive.
6. I will not discuss, use social media or contact any media outlet to make comment on AFL Cairns Independent Tribunal decisions without having first discussed any responses with the AFL Cairns Umpires Executive.
7. I understand the cyber bullying is a criminal offense that can be reported to be police. Any person who is found to be engaged in, or suspected of engaging in, the unacceptable use of Facebook, Twitter, YouTube or any other social networking site in the connection with the game of Australian Football in any way may be dealt with by AFL Cairns as it deems fit, notwithstanding the behaviour did not occur on the playing field.